

JOIE MINSOO KIM
storytelling graphic designer based in UK



EXHIBITION

RCA 2025
Royal College of Art, 2025

BIG SCREEN SHOWCASE
BBC Television Centre, 2025

ACROSS RCA EXHIBITION
SPREAD, 2025

studioJOIEDOOI
www.joiedooi.com
hello@joiedooi.com

EXPERIENCE

Director of Photography, WE MIGHT LOSE HIM FOREVER 2025
Filmed a segment in a short film, *we might lose him forever*(2025).

Graphic Designer, S.P.R.E.A.D 2024 – 2025
Designed and illustrated a magazine for SPREAD(Stop People's Ridiculously Excessive Area Dominance) campaign.

Web Designer and Developer, K'ARTS CREATIVE 2023 – present
Designed and Developed for the Artvillage Project and published a website using Wordpress and Creative Coding.

Graphic Design Tutor, SUWON INFORMATION SCIENCE HIGH SCHOOL 2024
Taught an entry graphic design class and coached web design projects.

Web Designer, ARTS COUNCIL KOREA 2023
Designed a website for a Youth Immun program organised by Ministry of Culture, Sports and Tourism and Arts Council Korea to raise awareness on young people's mental health.

Web Designer, FOLLOCA 2023
Designed a website, co-wrote, and co-projected for FOLLOCA[a space curation platform].

Web Designer and Developer, ARTVILLAGE PROJECT 2022 – present
Worked on web design for the Artvillage Project and published a website using HTML/CSS/Javascript. Clients including Hyundai Chung Mong-Koo Foundation and Korea National University of Arts.

Print Designer, CHOI MAN LIN MUSEUM 2021
Designed and printed an exhibition catalogue for a one year memorial exhibit in Choi Man Lin museum, working with Chris Ro and Hwaran Yu.

Graphic Designer, THE KOREAN PAVILLION AT THE VENICE BIENNALE 2021
Worked on designing the catalogue, interview graphics, broadcasting graphics, and web design with Chris Ro, Yehwan Song, and Hwaran Yu.

Director of Photography, KARROT MARKET UK 2020
Filmed a web advertisement for Karrot Market UK.

Graphic Designer, BRAND ARCHITECTS 2020
Worked on exhibition design, Universal Studio pop-up store, and character IP product design.

EDUCATION

MA in Visual Communication, ROYAL COLLEGE OF ARTS, UK
BA in Visual Communication, HONGIK UNIVERSITY, SOUTH KOREA

SOFTWARE

Adobe After effects Adobe Lightroom
Adobe Illustrator Figma
Adobe Indesign Logic Pro X
Adobe Photoshop Davinci Resolve

SKILLS

Graphic Design Motion Design
Wordpress Video Editing
Web Design Filming
Editorial Design HTML/CSS/Javascript